

Raising Pollution Prevention Awareness Through Employee Success Stories

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Successful pollution prevention programs involve a company-wide effort. A project to elicit such effort is in place at the Lawrence Livermore National Laboratory (LLNL). Target audience videos have been filmed on location at LLNL to broaden employee awareness on the aspects of pollution prevention related to their specific work area. The videos describe site-wide programs and the specific actions employees can take to participate in the programs, and they feature LLNL employees who have successfully implemented pollution prevention measures. In addition, the videos promote exchange of information among LLNL employees and allow LLNL to provide the Department of Energy, University of California, environmental regulatory agencies, the public, and other interested individuals with information on the progress being made in meeting pollution prevention goals.

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